

2023

Annual Branch Partnership Opportunity



**Choose to be a proud
ACA Branch Partner,
support our events
and give back to the
corrosion community.**

By partnering with one of our ACA Branches in 2023, you are supporting a range of activities and initiatives for members, partners, and the industry. Our program for this year is filled with technical events, seminars, social gatherings, trade shows, webinars, site tours, our Annual Conference and many more. With fantastic guest speakers lined up, we look forward to introducing new experiences, networking and providing interesting and current content.

In return, the benefits package is loaded with multiple branding and promotional opportunities for your business.



How it works

We are offering a limited number of Branch partnership opportunities for our Australian ACA Branches and each of these partnerships includes the following features:

- Acknowledgment of your company as a 2023 Annual Branch Partner at every in-person and online event coordinated by your chosen branch.
- Annual partners receive two (2) complimentary tickets to their featured sponsored event
- Inclusion on an annual partners PowerPoint slide to be used by Branches at all relevant events throughout the year.
- Acknowledgment of your partnership delivered with weekly emails across the ACA's contact list of 7000 subscribers. Email will include a hyperlinked logo directly to your landing page of choice, as well as on every event registration landing page for your chosen branch.
- The option to give a 5-10 minute presentation, either live or online at one chosen branch activity for the 2023 calendar as the event's featured partner. We will work with you and your chosen Branch to find or curate an event that is the best fit for you.
- The option to set up a company banner and/or trade table at your featured partner event if in person, or, alternatively play a video advert before the start of a featured partner webinar, receive the registration details for all consenting attendees and have the webinar redirect straight to your chosen landing page following the closing of the webinar.
- Free inclusion as an exhibitor if your branch is hosting a trade show.

Get started.



ACA Branch activities

Every ACA Branch is required to run at least 5 events per year in line with our Branch Operating Manual, but our larger branches typically run closer to 10 events.

Branches run a variety of activities including individual technical evenings, social gatherings, trade shows, site visits, and since 2020, have begun running online webinars and workshops.



| Branch | Planned Events | Cost (AUD inc. GST) | Partners |
|-------------------|----------------|---------------------|----------|
| Victoria | 10 | \$2000 | 5 |
| NSW | 6 | \$2000 | 4 |
| Queensland | 8 | \$2000 | 4 |
| South Australia | 9 | \$1500 | 4 |
| Western Australia | 11 | \$2000 | 6 |
| Newcastle | 5 | \$1000 | 4 |

If you have any questions about our Partnership packages, please contact ACA Event & Membership Coordinator, Frances Marsh-Paaki, at frances.marshpaaki@corrosion.com.au

[Register your interest here.](#)

Terms and conditions

- The ACA reserves the right to reschedule, change or cancel an event/webinar at its discretion.
- Should your Branch partners fail to provide the opportunity for a featured partner event, the ACA will endeavour to provide you with an alternate opportunity of equivalent value.
- Should an event/webinar topic change for a planned featured partner event, the ACA and the local Branch will work with the featured partner to find a mutually beneficial alternative event.
- A representative from your company will be given free registration to your designated featured partner event, however, attendance at all other events is still subject to normal registration prices.
- The ACA reserves the right to either reschedule or release a re-recording of a webinar should we encounter technical difficulties that necessitate the ending of the webinar, during the presentation. Should we encounter technical difficulties that result in a less than optimal recording of the webinar, but are not so severe as to necessitate cancelling an online event whilst it is running live, the ACA will attempt to facilitate a rerecording with the guest speaker and provide a transcript. However, the decision as to whether or not to re-record will be ultimately at the speaker's discretion.
- The ACA reserves the right to offer a single event sponsorship for any non-featured partner event.
- The ACA reserves the right to change the price or number of offered partnerships for the following calendar year.
- Should one of our Branches run a free event hosted by a non-partner organisation or business (such as a site visit), the right to display advertising material from annual partners will be subject to the approval of the host group.
- Partners are responsible for the provision, set up and maintenance of all marketing material. The ACA will assist with the set up of promotional material where reasonable/feasible.
- Certain venues may prevent the setting up of trade tables or the displaying of banners, if this is the case for your featured partner event, we'll work with you to provide value as best we can.
- Corporate Members may take on only one of these partnerships association-wide until all corporate levels have been given the opportunity. Following this, any remaining partnerships will become freely available to ACA members and external parties.
- Within Corporate Membership level releases, the partnerships will be sold on a first come first serve basis.

aca@corrosion.com.au | +61 03 8608 7900

