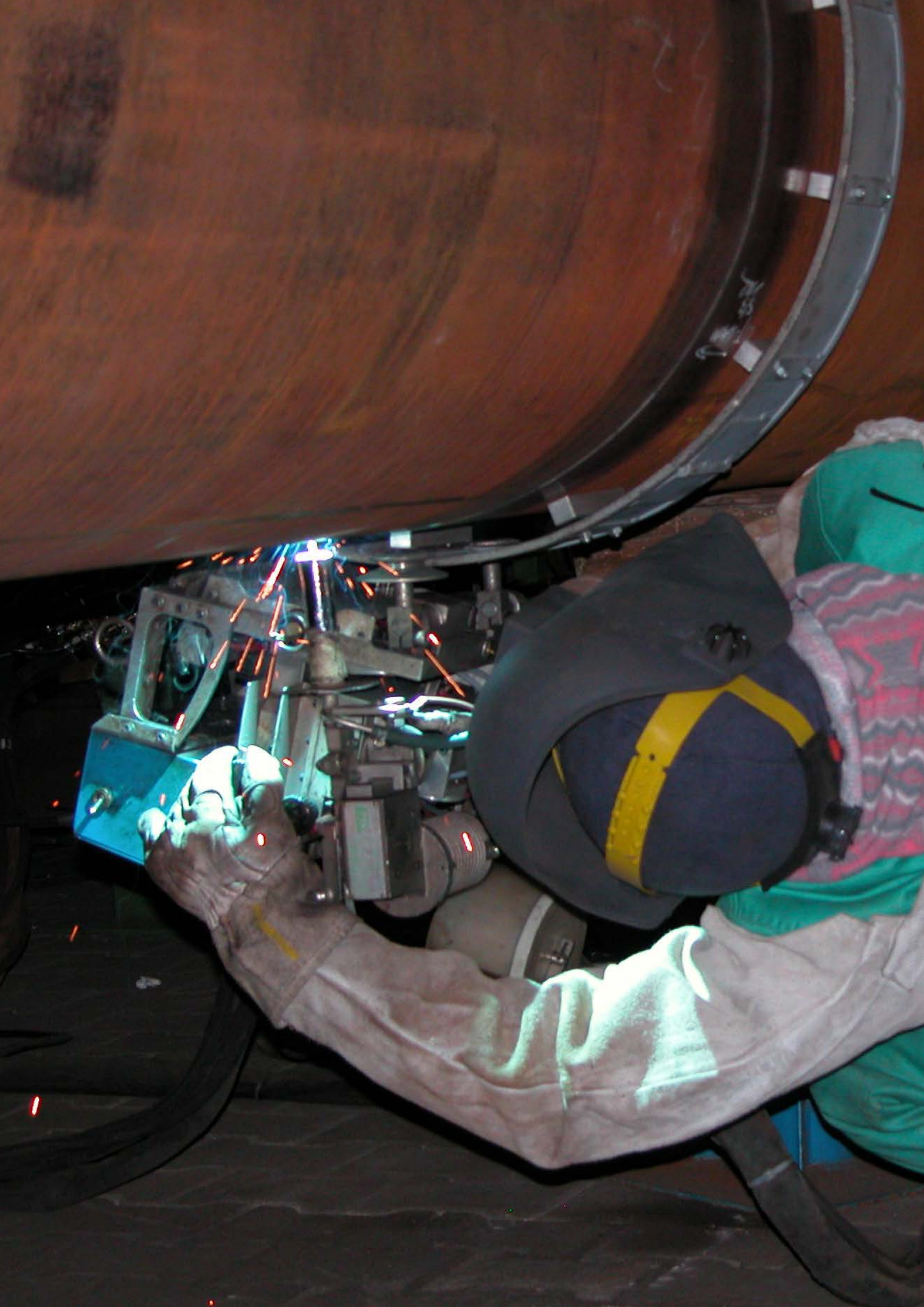




ACA FOUNDATION STRATEGIC PLAN 2018-2021



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Chair's Message

At the 2017 Annual General Meeting of the ACA Foundation at the Corrosion & Prevention 2017 conference, one of the requests made by Foundation members was for the Board to produce 3-Year Strategic and Operational plans. Following extensive engagement we have developed the 2018-2021 Strategic Plan of the ACA Foundation. Special thanks are also afforded to ACA Member Aaron Sudholz who volunteered to be part of the Working Group as well as our former Executive Officer, Linda Lawrie.

The Charter of the ACA Foundation is "Advancing corrosion mitigation through education" and our mission is to "sponsor the education of participants in the corrosion workforce and to stimulate interest and knowledge about corrosion science and engineering within schools and the wider community".

There are four strategic focus areas for the ACA Foundation in the period 2018-2021 namely:

- **Finance** – Diversify funding and develop donor base.
- **Advocacy & Communication** – Demonstrate the value of the Foundation to the community and ACA membership.
- **Scholarship & Education Program** – Provide a focussed scholarship and education program with future planned expansion.
- **Governance** – Review Governance documents to ensure relevance and a sound functioning framework.

Working Groups from within the ACA Foundation Board members have been formed to lead each of these focus areas. An Operational Plan for 2018 has been developed with required tracking mechanisms for implementation of relevant actions in each of these focus areas by available ACA Inc resources, Board members and ACA Foundation ambassadors, members and volunteers.

The ACA Foundation (www.foundation.corrosion.com.au) is a separate entity to ACA Inc. with its rights of existence being to offer education opportunities to advance corrosion mitigation in the community. We are always in need of your contributions and please give generously to a most worthwhile and essential cause.

Warren Green

ACA Foundation Chair



Our Charter

"Advancing corrosion mitigation through education."



Our Mission

Our mission is to sponsor the education of participants in the corrosion workforce and to stimulate interest and knowledge about corrosion science and engineering within schools and the wider community.

Our Values

- ✓ The Foundation embraces the values of the ACA.
- ✓ We will act with integrity;
- ✓ Demonstrate tolerance and respect;
- ✓ Strive to be informative, relevant and innovative;
- ✓ Act in a spirit of co-operation and collaboration; and
- ✓ Work conscientiously to achieve our goals.

Our Aims

To improve community understanding of the impact, treatment and prevention of corrosion.

To engage teachers and students in corrosion science education.

To attract and support new corrosion industry participants.

To continue as a valuable partner of the ACA in supporting the corrosion industry.

To contribute to ACA growth by providing education and development opportunities for members.

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Four Strategic Focus Areas

2018–2021

FINANCES

Diversify funding
and develop
donor base

ADVOCACY & COMMUNICATION

Demonstrate the value of the
Foundation to the corrosion
industry, community and
ACA membership

SCHOLARSHIP & EDUCATION PROGRAM

Provide a focussed
scholarship and education
program with future
planned expansion

GOVERNANCE

Review Governance
documents to ensure
relevance and a
sound functioning
framework





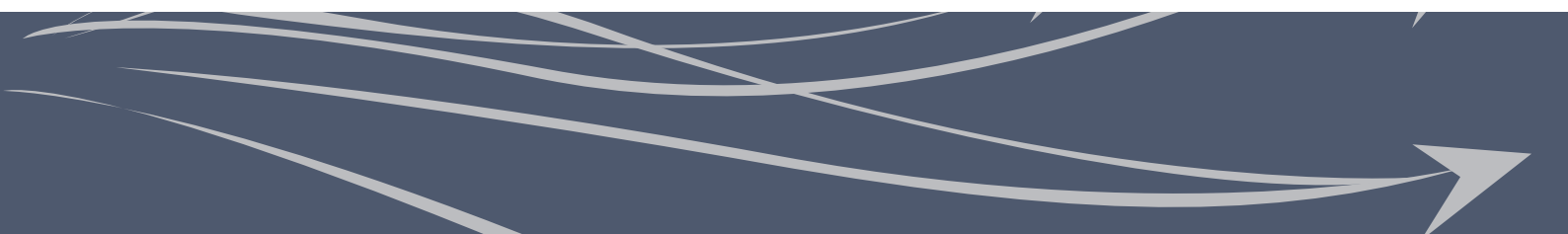
Focus Area – FINANCES

Diversify funding
and develop
donor base


Strategic Goal No. 1

ACAF has a strong financial
base to enable delivery of its
key programs and to ensure
organisational longevity

Objectives

- ✓ To increase income from donations & sponsorships
 - ✓ To revitalise the historical donor base
 - ✓ To attract new corporate and individual donors
 - ✓ To attract Project Sponsors
 - ✓ To reconnect with previous Centurions & recruit
a new generation of Centurions
 - ✓ To investigate new sources of funding
- 





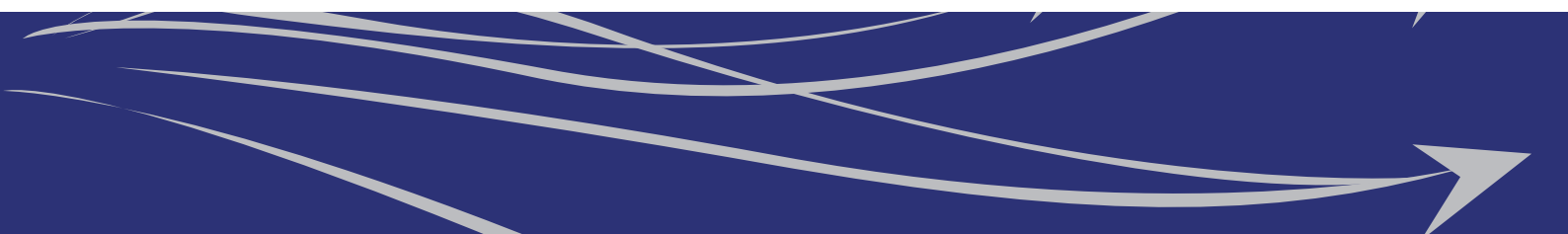
Focus Area – ADVOCACY & COMMUNICATION

Demonstrate the value of the Foundation to the corrosion industry, community and ACA membership


Strategic Goal No. 2

The role & value of the ACAF is clearly understood by ACA membership and the wider community

Objectives

- ✓ To attract and support future corrosion industry participants through educational programs and community engagement
 - ✓ To educate the ACA membership regarding the role of the ACAF
 - ✓ To add value to the industries served by ACA members
 - ✓ To form partnerships with educational institutions & organisations to promote the study of corrosion science & engineering
 - ✓ To add value to the work of the ACA
- 



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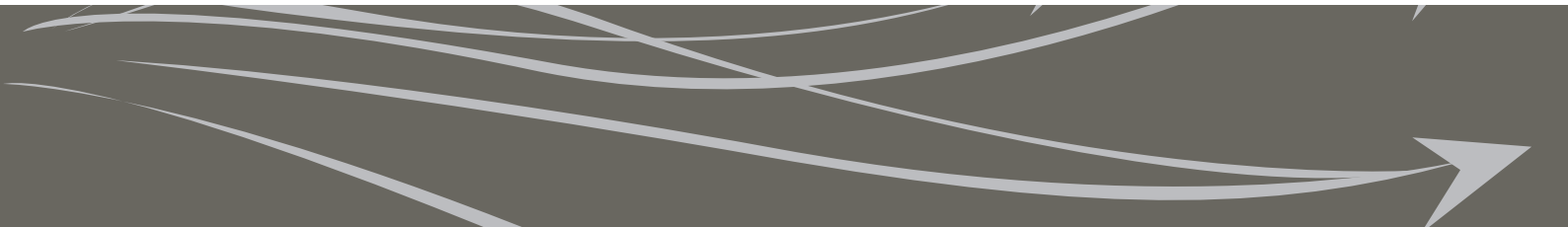
Focus Area – SCHOLARSHIP & EDUCATION PROGRAM

Provide a focussed scholarship
and education program
with future planned
expansion

Strategic Goal No. 3

ACAF supports & attracts
current & future corrosion
industry participants
through its Scholarship
& Education Program

Objectives

- ✓ To provide training & professional development opportunities to those in the early stages of their careers in the corrosion industry
 - ✓ To provide access to these opportunities for those who may not be able to participate without ACAF assistance
 - ✓ To encourage participation in future training & professional development
 - ✓ To encourage secondary school students to pursue STEM studies
 - ✓ To improve understanding of corrosion in community and domestic settings
- 
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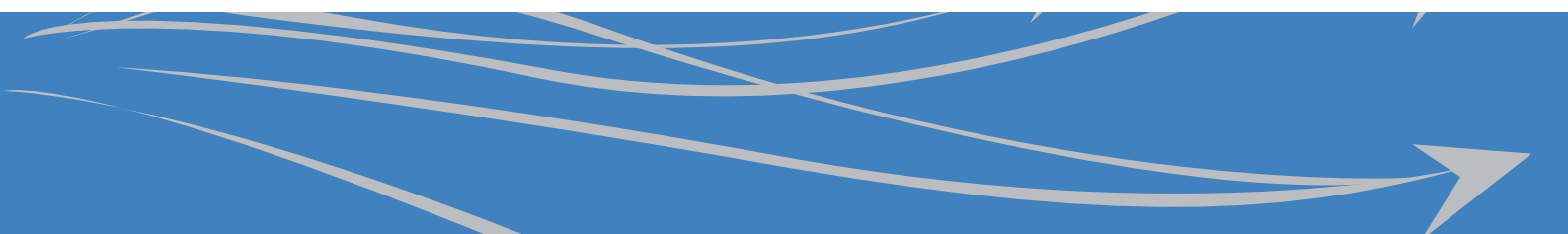
Focus area – GOVERNANCE

Review Governance documents
to ensure relevance and
a sound functioning
framework

Strategic Goal No. 4

ACAF meets its legal
& ethical obligations
to ensure a sound
functioning framework

Objectives

- ✓ To ensure that a sound reputation for good governance is maintained within the ACA and the wider community
 - ✓ To maintain Board competence
 - ✓ To facilitate Board renewal
- 



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