

**2024**

**Event**

# **Sponsorship Opportunities**



**Become a Branch or webinar sponsor; support ACA events whilst building business exposure and new business**

By partnering with one of our ACA Branches, Technical Groups or Head Office organised events in 2024, you are supporting a range of activities and initiatives for members, partners, and the corrosion industry. Align your business with a growing and revitalised ACA with a mission to educate and influence society (and asset owners) about how to manage corrosion.

Our program this year which will be filled with technical events, seminars, roadshows, trade shows, webinars, site tours and our Annual Conference which will be held in Cairns, QLD in November 2024. Our events are a fantastic opportunity to grow and build brand awareness, make important industry connections, and foster education & growth to targeted audiences. In return, the benefits package is loaded with multiple branding and commercial opportunities for your business.



# How it works

**We are offering a limited number of event sponsorship opportunities through our ACA Branches, Technical Groups, and through National Webinars. The different sponsor opportunities include the following:**

## Special Branch Events - Sponsorship Package

Many of the ACA Branches hold a 'special event' every year. This is traditionally a premier event which usually includes a sit down meal, a fantastic social and networking opportunity with a highly engaging keynote speaker/s. These special events are listed for consideration by sponsors with prices set from \$2000 inc. GST each. You will receive:

- Acknowledgement as the sponsor of the event
- Two (2) complimentary tickets to the event
- Opportunity to put forward a suggestion for a keynote speaker
- Opportunity to make a brief introduction or presentation (either live or online) and speak about your company at the start of the event (5-10 minutes)
- Opportunity to put up your company banner at the venue (subject to venue approval)
- Company logo displayed on all related event marketing with a hyperlink to your preferred landing page (includes: ACA website, event registration page, bi-weekly event newsletter (with 6500+ contacts))
- 2 x social media (LinkedIn & Facebook) posts
- Included as the sponsor on the PowerPoint slide at the event
- The ACA will make extra efforts to engage with new contacts aligned with your target audience to add add/broaden the audience attendance and meet the ACA mission. For eg. Main asset owners will be invited to attend the event as 'VIPs'
- Ongoing recognition on our main Event Newsletter as a 2024 sponsor



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# Technical Events - Sponsorship Package

We hold many different and engaging technical events throughout the year within our Branches. Our Technical events are listed for consideration by sponsors with prices set at **\$1500** inc. GST each. You will receive:

- Acknowledgement as the sponsor of the event
- Two (2) complimentary tickets to the event
- Opportunity to provide a technical speaker and subject matter that aligns with your business area (sponsor a technical speaker). This can include some commercial product alignment – no more than 10% of the speaker presentation. Our ACA Branches or Technical Groups will advise on the suitability of the technical subject for the local audience.
- Opportunity to make a brief introduction or presentation (either live or online) and speak about your company at the start of the event (5–10 minutes)
- Opportunity to put up your company banner at the venue (subject to venue approval)
- Company logo displayed on all related event marketing with a hyperlink to your preferred landing page (includes: ACA website, event registration page, bi-weekly event newsletter (with 6500+ contacts))
- 2 x social media (LinkedIn & Facebook) posts
- Included as the sponsor on the PowerPoint slide at the event
- The ACA will make extra efforts to engage with new contacts aligned with your target audience to add add/broaden the audience attendance and meet the ACA mission. For eg. Main asset owners will be invited to attend the event as 'VIPs'
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# National Webinars - Sponsorship Package

At the ACA this year, we are looking forward to offering more online national webinars with the purpose to teach or inform our virtual audience about corrosion. National Webinars are listed for consideration by sponsors with prices set at **\$1000** inc. GST each. You will receive:

- Acknowledgement as the sponsor of the event
- Two (2) complimentary tickets to the event
- Opportunity to provide a technical speaker and subject matter that aligns with your business area (sponsor a technical speaker). This can include some commercial product alignment – no more than 10% of the speaker presentation. Our ACA Branches or Technical Groups will advise on the suitability of the technical subject for the local audience.
- Opportunity to make a brief introduction or presentation
- Company logo displayed on all related event marketing with a hyperlink to your preferred landing page (includes: ACA website, event registration page, bi-weekly event newsletter (with 6500+ contacts))
- 2 x social media (LinkedIn & Facebook) posts
- Included as the sponsor on the PowerPoint slide at the event
- The ACA will make extra efforts to engage with new contacts aligned with your target audience to add add/broaden the virtual audience attendance and meet the ACA mission. For eg. Main asset owners will be invited to join the event as 'VIPs'
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# Social Branch Events - Sponsorship Package

Our social events are a great networking opportunity to engage with different members of the corrosion industry. We provide a more relaxed environment for attendees to have conversations and get involved with experienced practitioners, consultants, contractors, and more. Social Events are listed for consideration by sponsors with prices set at **\$1500 inc. GST** each. You will receive:

- Acknowledgement as the sponsor of the event
- Two (2) complimentary tickets to the event
- Opportunity to also provide a technical speaker and subject matter that aligns with your business area (sponsor a technical speaker). This can include some commercial product alignment – no more than 10% of the speaker presentation. Our ACA Branches or Technical Groups will advise on the suitability of the technical subject for the local audience.
- Opportunity to make a brief introduction or presentation
- Company logo displayed on all related event marketing with a hyperlink to your preferred landing page (includes: ACA website, event registration page, bi-weekly event newsletter (with 6500+ contacts))
- 2 x social media (LinkedIn & Facebook) posts
- Included as the sponsor on the PowerPoint slide shown at the event
- The ACA will make extra efforts to engage with new contacts aligned with your target audience to add add/broaden the virtual audience attendance and meet the ACA mission. For eg. Main asset owners will be invited to join the event as 'VIPs'
- Ongoing recognition on our main Event Newsletter as a 2024 sponsor



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# Young Corrosion Group Events - Sponsorship Package

The Young Corrosion Group (YCG) is the youth arm of the ACA. It comprises of people from across all levels of ambition, experience, industry, and commitment to the ACA. Our YCG Events are perfect for the younger members of the corrosion community to network, learn, upskill, and socialise. YCG Events are listed for consideration by sponsors with prices between \$1000-\$1500 inc. GST each. You will receive:

- Acknowledgement as the sponsor of the event
- Two (2) complimentary tickets to the event
- Opportunity to also provide a technical speaker and subject matter that aligns with your business area (sponsor a technical speaker). This can include some commercial product alignment – no more than 10% of the speaker presentation. Our ACA Branches or Technical Groups will advise on the suitability of the technical subject for the local audience.
- Opportunity to make a brief introduction or presentation
- Company logo displayed on all related event marketing with a hyperlink to your preferred landing page (includes: ACA website, event registration page, bi-weekly event newsletter (with 6500+ contacts))
- 2 x social media (LinkedIn & Facebook) posts
- Included as the sponsor on the PowerPoint slide shown at the event
- The ACA will make extra efforts to engage with new contacts aligned with your target audience to add add/broaden the virtual audience attendance and meet the ACA mission. For eg. Main asset owners will be invited to join the event as 'VIPs'
- Ongoing recognition on our main Event Newsletter as a 2024 sponsor



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# VICTORIA BRANCH

ACA Branches run a number of events dependent on the branch and the annual plan.



PLANNED EVENTS	COST AUD (inc. GST)	SPONSORSHIPS AVAILABLE
<u>3 x Social Events:</u> <ul style="list-style-type: none"> <li>• Young Corrosion Group Event</li> <li>• Annual General Meeting</li> <li>• Christmas Function.</li> </ul>	<ul style="list-style-type: none"> <li>• \$1500 each</li> </ul>	<ul style="list-style-type: none"> <li>• 1 – 2 sponsors per event</li> </ul>
<u>4 x Technical Events:</u> <ul style="list-style-type: none"> <li>• Asset Failures Case Study</li> <li>• Corrosion Port Melbourne Site Tour</li> <li>• Cathodic Protection Technical Presentation</li> <li>• Corrosionists Picnic</li> </ul>	<ul style="list-style-type: none"> <li>• \$1500 each</li> </ul>	<ul style="list-style-type: none"> <li>• 1 – 2 sponsors per event</li> </ul>
<u>1 x Special Event</u> <ul style="list-style-type: none"> <li>• Victoria Round Table Conference</li> </ul>	<ul style="list-style-type: none"> <li>• \$2000 each</li> </ul>	<ul style="list-style-type: none"> <li>• 2 x sponsors</li> </ul>
Brian Cherry Awards (2 x rounds) – Online	<ul style="list-style-type: none"> <li>• \$1000 each</li> </ul>	<ul style="list-style-type: none"> <li>• 1–2 sponsors</li> </ul>
Online Webinar (Int speaker and topic TBC)	<ul style="list-style-type: none"> <li>• \$1000 each</li> </ul>	<ul style="list-style-type: none"> <li>• 1–2 sponsors</li> </ul>
Trade Show (Details TBC)	<ul style="list-style-type: none"> <li>• TBC</li> </ul>	<ul style="list-style-type: none"> <li>• TBC</li> </ul>

# SOUTH AUSTRALIA BRANCH

## PLANNED EVENTS

COST AUD (inc.  
GST)

SPONSORSHIPS  
AVAILABLE

### 4 x Social Events:

- Annual General Meeting
- Brewery Visit
- Rusty Nuts Event
- Christmas Function.

- \$1500 each

- 1 – 2 sponsors per event

### 3 x Technical Events:

- Defence / Coatings Breakfast
- Cathodic Protection Technical Presentation
- Corrosionists Picnic

- \$1500 each

- 1 – 2 sponsors available

### 1 x Site Visit

(AWQC Water Control Centre)

- \$1000 each

- 1 x sponsor

# NEW SOUTH WALES BRANCH

## PLANNED EVENTS

COST AUD (inc.  
GST)

SPONSORSHIPS  
AVAILABLE

### 2 x Social Events:

- Annual General Meeting
- Christmas Function

- \$1500 each

- 1 – 2 sponsors per event

### 4 x Technical Events

- Conformance to NCC Corrosion Protection
- Corrosion Protection Concrete
- Understanding Sustainability and Durability
- Young Corrosion Group Event

- \$1500 each

- 1 – 2 sponsors per event



# WESTERN AUSTRALIA BRANCH

## PLANNED EVENTS

COST AUD (inc.  
GST)

SPONSORSHIPS  
AVAILABLE

2 x Social Events:  
• Annual General Meeting  
• Christmas Function

• \$1500 each

• 1 – 2 sponsors  
per event

5 x Technical Events

• \$1500 each

• 1 – 2 sponsors  
per event

# NEWCASTLE BRANCH

## PLANNED EVENTS

COST AUD (inc.  
GST)

SPONSORSHIPS  
AVAILABLE

2 x Social Events:  
• Annual General Meeting  
• Christmas Function

• \$1000 each

• 1 – 2 sponsors  
per event

3 x Technical Events

• \$1000 each

• 1 – 2 sponsors  
available

# QUEENSLAND

## PLANNED EVENTS

4 x Technical Events

## COST AUD (inc. GST)

- \$1500 each

## SPONSORSHIPS AVAILABLE

- 1 – 2 sponsors per event

# TASMANIA

## PLANNED EVENTS

2 x Technical Events

## COST AUD (inc. GST)

- \$1500 each

## SPONSORSHIPS AVAILABLE

- 1 – 2 sponsors available

# NEW ZEALAND

## PLANNED EVENTS

2 x Technical Events

## COST AUD (inc. GST)

- \$1500 each

## SPONSORSHIPS AVAILABLE

- 1 – 2 sponsors available

# YOUNG CORROSION GROUP EVENTS

EVENTS	COST AUD (inc. GST)	SPONSORSHIPS AVAILABLE
Social Event	<ul style="list-style-type: none"><li>• \$1000 each</li></ul>	<ul style="list-style-type: none"><li>• 1 – 2 sponsors per event</li></ul>
Technical Events	<ul style="list-style-type: none"><li>• \$1500 each</li></ul>	<ul style="list-style-type: none"><li>• 1 – 2 sponsors per event</li></ul>

## NATIONAL TECHNICAL WEBINARS

EVENT	COST AUD (inc. GST)	SPONSORSHIPS AVAILABLE
4 x Technical National Webinars available (sponsor to choose topic / non-commercial and speaker to present)	<ul style="list-style-type: none"><li>• \$1000 each</li></ul>	<ul style="list-style-type: none"><li>• 1 sponsor per event</li></ul>

If you have any questions about our Sponsorship packages, please contact ACA Event & Membership Coordinator, Frances Marsh-Paaki, at [frances.marshpaaki@corrosion.com.au](mailto:frances.marshpaaki@corrosion.com.au)

[Register your interest](#)

# Terms and conditions

- The ACA reserves the right to reschedule, change or cancel an event/webinar at its discretion.
- Should your Branch fail to provide the opportunity for your chosen event, the ACA will endeavour to provide you with an alternate opportunity of equivalent value.
- Should an event/webinar topic change for a planned featured event, the ACA and the local Branch will work with the featured sponsor to find a mutually beneficial alternative event.
- All 'in person' events will entitle the sponsor two (2) complimentary registrations to your designated featured event, however, attendance at all other events is still subject to normal registration prices.
- The ACA reserves the right to either reschedule or release a re-recording of a webinar should we encounter technical difficulties that necessitate the ending of the webinar, during the presentation. Should we encounter technical difficulties that result in a less than optimal recording of the webinar, but are not so severe as to necessitate cancelling an online event whilst it is running live, the ACA will attempt to facilitate a rerecording with the guest speaker and provide a transcript. However, the decision as to whether or not to re-record will be ultimately at the speaker's discretion.
- The ACA reserves the right to change the price or number of offered sponsorships for the following calendar year.
- Should one of our Branches run a free event with no sponsor (such as a site visit), the right to display advertising material from sponsors will be subject to the approval of the host group.
- Sponsors are responsible for the provision, set up and maintenance of all marketing material. The ACA will assist with the set up of promotional material where reasonable/feasible.
- Certain venues may prevent the setting up of trade tables or the displaying of banners, if this is the case for your featured sponsored event, we'll work with you to provide value as best we can.
- Corporate Members may take on only one of these partnerships association-wide until all corporate levels have been given the opportunity. Following this, any remaining partnerships will become freely available to ACA members and external parties.
- Within Corporate Membership level releases, the partnerships will be sold on a first come first serve basis.

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