



CORROSION & PREVENTION CAIRNS 2024

SPONSOR & EXHIBITOR PROSPECTUS 2024



Corrosion and Prevention is Australia's premier conference for those involved in all areas of corrosion mitigation. Over the years C&P has grown to include a diverse array of technical streams, exhibitors from all over the world and unique social functions.

The conference and affiliated events are the perfect opportunity to grow and build brand awareness, make important industry connections and foster education and growth within different industry sectors.

We have put together this sponsorship packages to let you know about some of the great opportunities we have on offer for 2024.

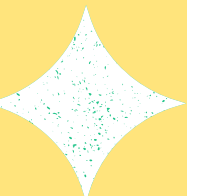
If you have any questions regarding these offerings, please don't hesitate to e-mail CONFERENCE@CORROSION.COM.AU or contact Rachelle on 0421 440 806
Rachelle's working days are: Tuesdays and Wednesdays

WHO WE ARE?



The Australasian Corrosion Association (ACA) is the leading body for the handling and mitigation of corrosion and its impacts across Australia and New Zealand. An internationally recognised association with accredited training courses, annual conferences, and networking opportunities, the ACA provides support across diverse sectors to provide the best knowledge and experience across the corrosion industry.

As a non-for-profit, membership-based association, we serve our members in disseminating information about corrosion in all its forms. The ACA will continue to evolve and adapt to emerging forms of corrosion to support its membership in combatting its effects. The ACA is committed to sustainability and cost effectiveness for its community and beyond.



Platinum Sponsorship Package \$50,000 inc. GST



REGISTER YOUR INTEREST

Package entitlements include:

Acknowledgement as the Corrosion & Prevention 2024 Exclusive Platinum Sponsor

Six (6) complimentary full conference registrations

Two (2) complimentary exhibitor only conference registrations.

Four (4) 3m x 3m exhibition stands (valued at \$18,600) including:

-Walls – 2.4m high matt anodized aluminium frame with white laminated infill

-Signage: Company name on booth fascia – digital print, white background (max. 30 characters)

-Lighting: 2 x 23 watt spotlights on track per shell

-Power: 1 x 4amp power point per shell

-One (1) 3m x 3m applicator day exhibition stand (valued at \$2,500)

Opportunity to provide one keynote speaker (to be approved by ACA)

Opportunity to make a brief presentation at the opening session of C&P 2024

Opportunity to make a brief presentation at the closing session of C&P 2024

Opportunity to display company banner in Plenary Hall (Banner to be supplied)

Company logo displayed on all conference print marketing material.

4 x dedicated social media and website posts - with a direct link to your company website.

Opportunity to place a corporate gift in the delegate bags.

Recognition at all functions.

Your company logo will feature on all conference marketing material including:

- Full page advertisement in the delegate booklet.
- Final Program (electronic version)
- Final Program Booklet
- Conference Website
- Conference Sponsors web page
- Delegate Bag
- Company logo displayed on PowerPoint slides during the Annual Dinner & Awards
- Company logo displayed on holding slides
- Company logo or name placement (depending on size restrictions) on: Conference lanyard
- Logo displayed on Conference PowerPoint holding slide
- Logo displayed Directional signage throughout the conference venue
- Up to two (2) items of collateral to be included in conference satchels (to be supplied by Platinum Sponsor)

Gold Sponsorship Package

\$30,000 inc. GST



REGISTER YOUR INTEREST

Package entitlements include:

Acknowledgement as the Corrosion & Prevention 2024 Gold Sponsor

Four (4) complimentary full conference registrations

Three (3) 3m x 3m exhibition stands (valued at \$13,950)

White octanorm panels 2.4m high

Fascia Signage

One (1) x 150-watt spotlight per 3m x 3m per booth

One (1) x 4-amp power point per 3m x 3m per booth

Opportunity to make a brief presentation at the Welcome Reception of C&P2024 PERTH

Opportunity to display company banner in Plenary Hall for the duration of the conference.

Company logo displayed on all conference print marketing material.

Full page advertisement in the delegate booklet.

2 x dedicated social media and website posts - with a direct link to your company website.

Opportunity to place a corporate gift in the delegate bags.

Your company logo will feature on all conference marketing material including:

- Final Program (electronic version)
- Final Program Booklet
- Conference Website
- Conference Sponsors web page
- Company logo displayed on PowerPoint slides during the Annual Dinner & Awards
- Company logo displayed on holding slides
- Company logo printed on the conference registration backdrop and windows.

Silver Sponsorship Package

\$15,000 inc. GST



REGISTER YOUR INTEREST

Package entitlements include:

Acknowledgement as the Corrosion & Prevention 2024 Silver Sponsor

Two (2) complimentary full conference registrations

Two (2) 3m x 3m exhibition stands (valued at \$9,300)

White octanorm panels 2.4m high

Fascia Signage

One (1) x 150-watt spotlight per 3m x 3m per booth

One (1) x 4-amp power point per 3m x 3m per booth

Pop up banner displayed in the plenary hall for the duration of the conference.

Opportunity to make a brief speech during a ceremony (One ceremony per sponsor) (Closing Ceremony, Past Presidents Lunch, Opening Day 2 Plenary, Opening Day 3 Plenary)

Half page advertisement in the delegate booklet.

Company logo on PowerPoint slide during the Annual Dinner & Awards.

Opportunity to place a corporate gift in the delegate bags.

Your company logo will feature on all conference marketing material including:

- Final Program (electronic version)
- Final Program Booklet
- Conference Website
- Conference Sponsors web page
- Company logo displayed on PowerPoint slides during the Annual Dinner & Awards
- Company logo displayed on holding slides
- Company logo printed on the conference registration backdrop and windows.



FIRST TIME DELEGATES FUNCTION SPONSOR

For many, in an Association as old as ours, the annual conference is a chance to reconnect with colleagues they have known for decades. For others, C&P represents their first point of exposure to the ACA. By supporting this event, you will play an integral role in ensuring our newest associates feel welcomed and get the chance to connect with them before the welcome function.

Inclusions:

- 1 x dedicated social media post
- Company banner to be displayed during the event
- 1 x logo displayed in delegate booklet sponsor list.

1 x Sponsorship available \$3,000 inc. GST



AWARDS DINNER SPONSOR



1 x Sponsorship available \$15,000 inc. GST



YCG EVENT SPONSOR

Corrosion and Prevention represents a fantastic opportunity for students and early career corrosionists to forge meaningful connections with like-minded industry peers at this dedicated social event. By supporting this event, you are helping to support a bright future for tomorrow's experts in corrosion mitigation.

Inclusions:

- 1 x dedicated social media post
- Company banner to be displayed during the event
- 1 x logo displayed in delegate booklet sponsor list.

6 x Sponsorships available at \$2,500 inc. GST each



WELCOME RECEPTION SPONSOR (SUNDAY)

The C&P welcome reception is the first moment all our delegates come together to meet and greet each other. This is the opening social event for the conference and a huge drawcard for our delegates arriving into Cairns.

Inclusions:

- Opportunity to make a brief speech at the commencement of the event.
- 1 x dedicated social media post
- Company banner to be displayed during the event
- 1 x logo displayed in delegate booklet sponsor list.

1 x Sponsorship available \$5,000 inc. GST

CLOSING RECEPTION SPONSOR (Wednesday)

This event will run from 5:00pm to 8:00pm after the Ed potter Clock is turned off at the closing ceremony

This will substitute our traditional conference close event because we have extended the conference to include applicator day on Thursday.

Inclusions:

- Opportunity to make a brief speech at the commencement of the event.
- 1 x dedicated social media post
- Company banner to be displayed during the event
- 1 x logo displayed in delegate booklet sponsor list.

1 x Sponsorship available \$5,000 inc. GST

EXHIBITION OPEN NIGHT SPONSOR (Monday)

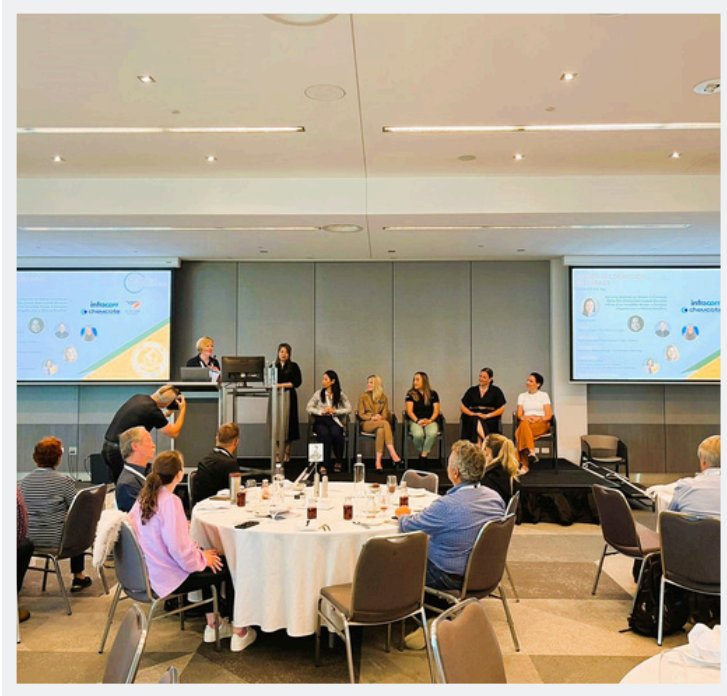
We are changing the structure of our conference program this year to include an exhibition open night on Monday night. This will be an open reception for anyone in Cairns that would like to come and see our expo hall for free. We will be inviting asset owners, applicators, government bodies and all Cairns locals with an interest in corrosion.

Inclusions:

- Opportunity to make a brief speech at the commencement of the event.
- 1 x dedicated social media post
- Company banner to be displayed during the event
- 1 x logo displayed in delegate booklet sponsor list.

2 x Sponsorships available at \$3,500 inc. GST each

REGISTER YOUR INTEREST



WOMEN IN CORROSION BREAKFAST

After three very successful WIC events in 2019, 2022 and 2023 this event returns bigger and better than ever. Featuring five panellists from across various fields of corrosion mitigation, your support of this event will be instrumental in contributing to one of the ACA's long term goals, to support the professional growth of women in our typically male-dominated industry sectors.

Inclusions:

- Recognition of your business by the MC
- 1 x dedicated social media post
- Company banner to be displayed during the event
- 1 x logo displayed in delegate booklet sponsor list.

6 x Sponsorships available at \$2,500 inc. GST each



TECHNICAL FORUM SPONSOR

Be the recognised name behind the forum! Sponsor one of our technical forums related to your industry! You will have the opportunity to place your company banner on the stage of your chosen forum and make a brief opening presentation during that forum. Our technical forums include; Oil & Gas, Coatings, Water Industry, Concrete Structures & Building Technical Group, Cathodic Protection, Applicator Group & Defence.

Inclusions:

- Recognition of your business by the MC
- 1 x dedicated social media post
- Company banner to be displayed during the event
- 1 x logo displayed in delegate booklet sponsor list.

7 x Sponsorship available \$2,500 inc. GST



PLENARY SPEAKER SPONSOR

Be recognised as one of our plenary day 2 and day 3 sponsors during the opening sessions at our conference. By sponsoring a plenary session you will have the opportunity to MC the event and introduce the plenary speaker and the technical chair for that session.

Inclusions:

- 1 x dedicated social media post
- Company banner to be displayed during the event
- 1 x logo displayed in delegate booklet sponsor list.

2 x Sponsorships available at \$3,500 inc. GST each

REGISTER YOUR INTEREST



WATER BOTTLE SPONSOR

Take out our water bottle sponsorship, and brand the conference water bottles that are supplied en masse to all our attendees. From those who've had big nights to those who're giving big presentations, earn the gratitude of anyone who's feeling a little dry with a custom water bottle and filter station.

Inclusions:

- 1 x dedicated social media post
- 1 x logo displayed in delegate booklet sponsor list.
- 1 x custom water bottle, branded with your logo included in every delegate bag

1 x Sponsorships available at \$5,500 inc. GST



COFFEE CART SPONSOR

Corrosion and Prevention is a whirlwind of learning, connecting and sharing. The abundance of opportunity can lead to some late nights and some early mornings. By taking out our coffee cart sponsorship, our delegates will have you to thank for keeping them caffeinated when they need it most for the duration of the conference.

The cost of this sponsorship does not include the coffee.

Inclusions:

- 1 x dedicated social media post
- 1 x logo displayed in delegate booklet sponsor list.
- Branded coffee cart (supplied by ACA)
- Branded coffee cups (supplied by sponsor)

1 x Sponsorships available at \$3,000 inc. GST



JUICE BAR SPONSOR

This year on Wednesday morning the ACA will provide the opportunity to set up a recovery fresh juice bar. The hungover and tired delegates will have you to thank for the freshly squeezed recovery juice on the very early morning after the awards dinner.

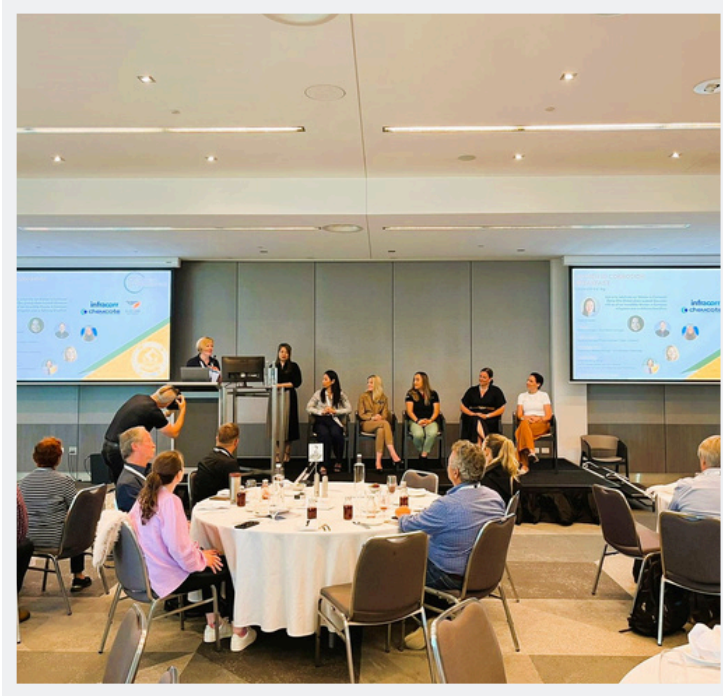
Inclusions:

- 1 x dedicated social media post
- 1 x logo displayed in delegate booklet sponsor list.
- Branded juice bar (supplied by ACA)
- Branded cups (supplied by sponsor)

The cost of this sponsorship does not include the juice, this cost is calculated on consumption

1 x Sponsorships available at \$1,500 inc. GST

REGISTER YOUR INTEREST



LEARNING CENTER SPONSOR

The learning centre is the hub of information where you can share with your peers during out meal breaks. Here our exhibitors and delegates can share information and include their company logos and proprietary details during the presentation.

The learning center sponsor must develop the program, MC the event, coordinate the speakers and runsheet. This can be included in the delegate booklet if provided to the ACA before 30th September 2024

Inclusions:

- 1 x dedicated social media post
- 1 x logo displayed in delegate booklet sponsor list.
- 1 x banner or backdrop to be displayed on learning center stage.

1 x Sponsorships available at \$3,000 inc. GST each



STAMP YOUR WAY TO A PRIZE

C&P 2024 will see the return of stamp your way to a prize competition, in which delegates will need to visit 8 participating exhibitors and get their passport stamped to enter the competition to win a fabulous prize. A great way to encourage visitors to your booth, participating spots are limited and will sell out.

Inclusions:

- 1 x dedicated social media post
- 1 x logo displayed in delegate booklet sponsor list.
- LOGO FEATURED ON STAMP CARD

6 x Sponsorship available \$1,500 inc. GST

REGISTER YOUR INTEREST



EXHIBITION BOOTHS

CORPORATE ACA MEMBER \$4000.00 INC GST

NON CORPORATE ACA NON MEMBER \$4650.00 INC GST

INCLUSIONS:

One (1) Exhibition booth, inclusive of:

One stand (3m x 3m)

White octanorm panels 2.4m high

Branded organisation logo signage

One (1) x 150-watt spotlight per 3m x 3m booth

One (1) x 4-amp power point per 3m x 3m booth

Logo and business name displayed on the exhibition page of the official Conference website, including a hyperlink to your organisation's website.

Business name listed in the conference program booklet on the exhibitor page and exhibition map.

Business name listed on the directional boards and maps located at the conference registration desk.

One (1) Full Delegate Registration including:

Welcome Reception tickets

Morning tea, afternoon tea and lunch catering on all conference days.

Farewell Function ticket

Awards Dinner ticket

Satchel

One (1) Exhibition staff Registration including:

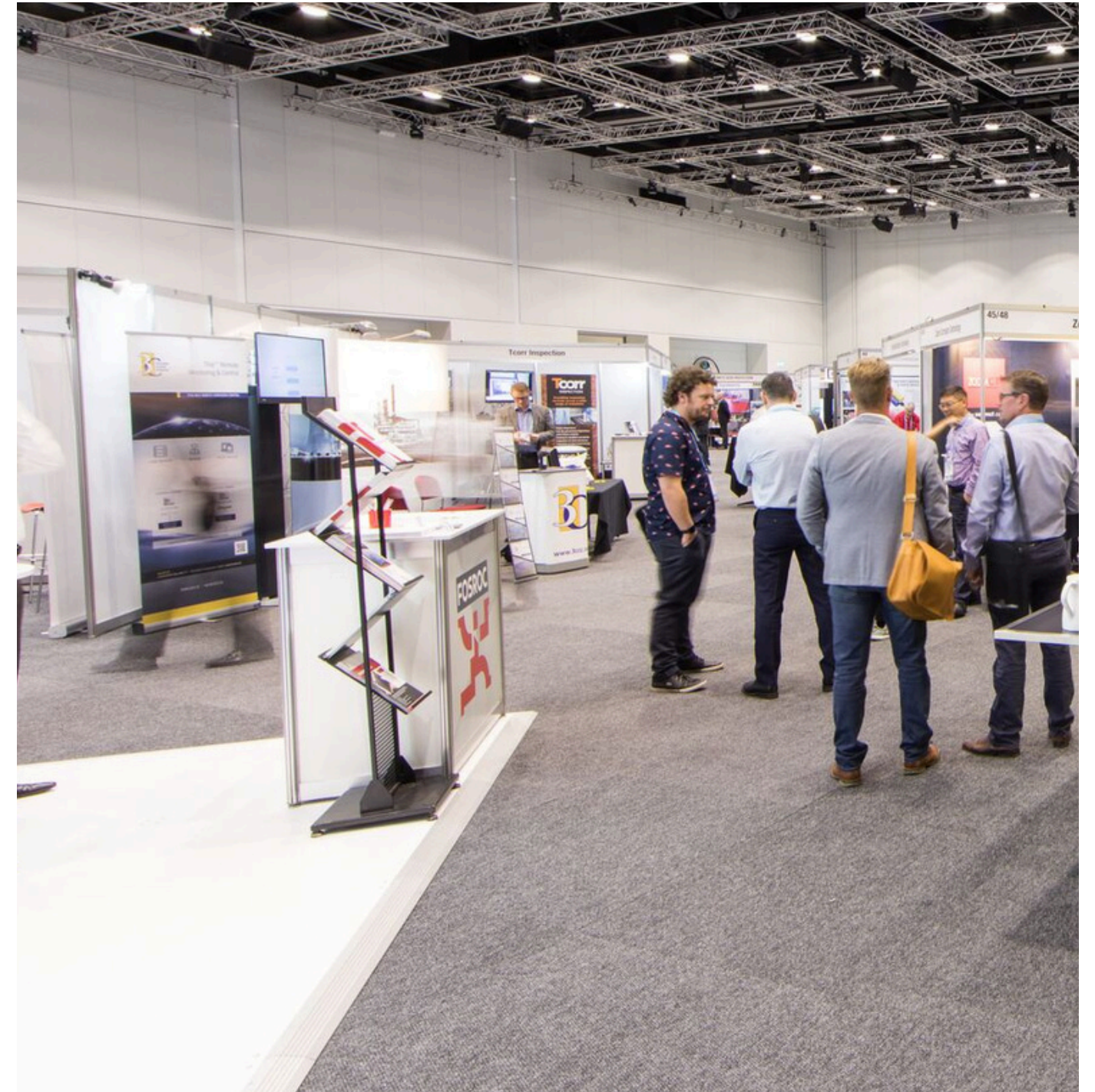
Welcome Reception tickets

Morning tea, afternoon tea and lunch catering

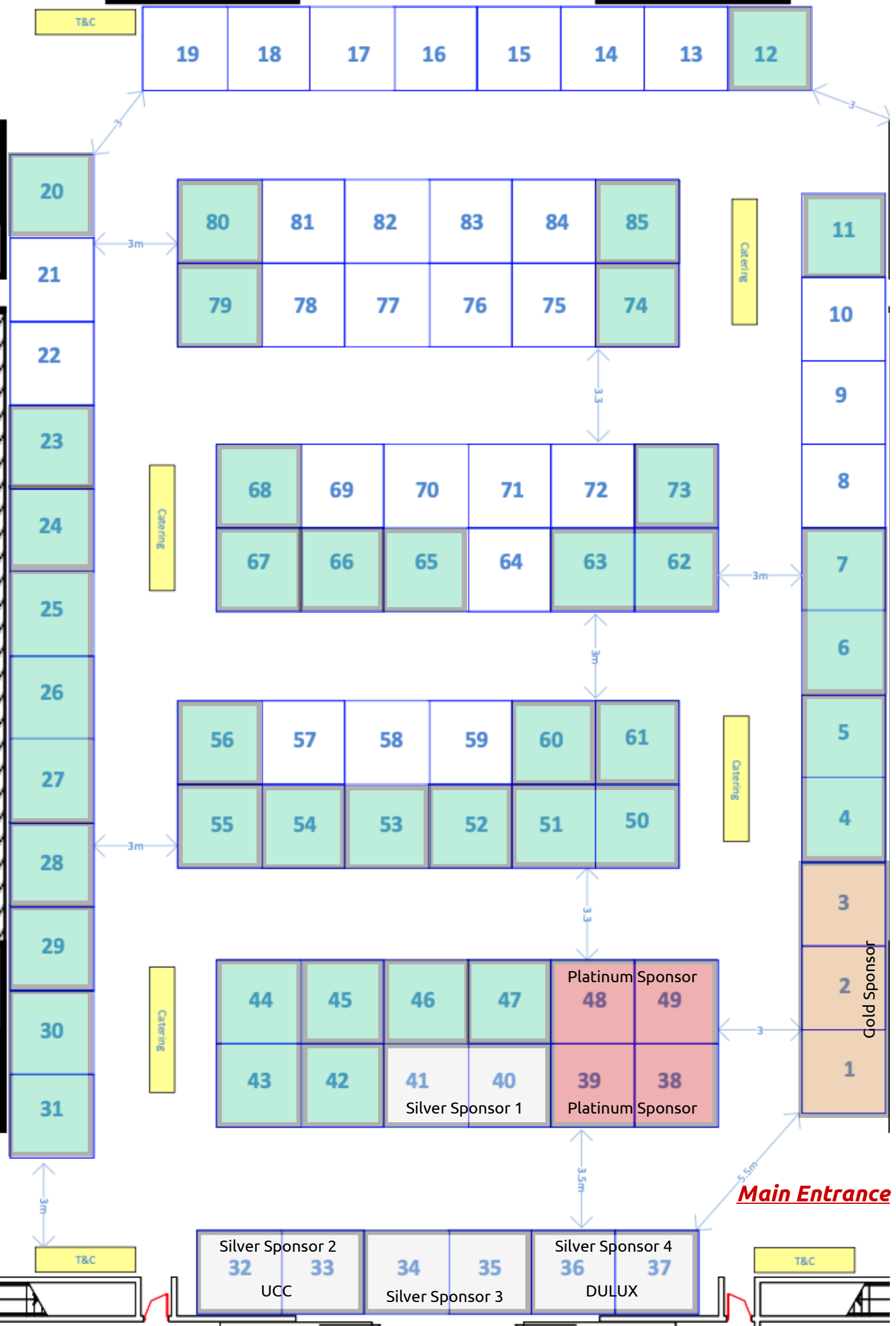
Farewell Function ticket

Satchel

CONTACT CONFERENCE@CORROSION.COM.AU FOR MORE INFORMATION



REGISTER YOUR INTEREST



Gold Sponsor

Platinum Sponsor

Sold

Silver Sponsor

Booth	Company	Booth	Company	Booth	Company	Booth	Company
1		23	DH Tech	45	Matrix	67	Anode Eng
2		24	Galvanizers	46	Corrizon	68	MBS
3		25	Blastone	47	Scape Consulting	69	Concrete Institute
4	Hempel	26	Blastone	48		70	
5	Hempel	27	Blastone	49		71	
6		28	Osrose	50	ON-HOLD	72	
7		29	Luminultra	51	ON-HOLD	73	Omniflex
8		30	Murphy's	52	DuoGuard	74	Precision Laser Cleaning
9		31	Murphy's	53	Neo Tech	75	
10		32	UCC - Silver	54	Chemcote	76	
11	Prodigitek	33	UCC - Silver	55	PCWI	77	
12	AEGIS	34		56	METZ	78	
13		35		57		79	Techt
14		36	Dulux - Silver	58		80	NMT Electrodes
15		37	Dulux - Silver	59		81	
16		38		60	Hychem	82	
17		39		61	CSA	83	
18		40		62	Airblast	84	
19		41		63	Airblast	85	Anti Corrosion
20	Eptec Group	42	AMAC	64			
21		43	Denso	65	Wagon Paints Australia		
22		44	Denso	66	Wagon Paints Australia		

Main Entrance

CONTACT US



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Email us

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