

# APPLICATOR DAY SPONSOR PROSPECTUS

## OVERVIEW

Corrosion and Prevention is Australia's premier conference for those involved in all areas of corrosion mitigation. Traditionally the conference hosted Applicator day on day four of the conference. However this fantastic event has grown so large it deserves its own special day, day five, **THURSDAY APPLICATOR DAY (14TH NOVEMBER 2024)**

Instead of a half day of live demonstration and presentations, it will be a full day of all things applicator and coatings.

The ACA Applicators and Coatings Technical Groups represent the needs of specialist contractors in industries that serve the protection or restoration of corrosion effected structures throughout Australia and New Zealand. These include companies and individuals in; concrete protection, applied concrete floor finishes, concrete repair, hazardous coating removal, surface preparation and coating application.

We invite you to join us at our **Applicator Day** for a full day program of presentations and equipment demonstrations.

Followed by drinks in the sunshine at our Wrap Party.



## MAJOR SPONSORSHIP PACKAGE \$8,000 INC. GST

By becoming the Major Sponsor of Applicator Day 2024 your company will receive a high level of prominence throughout the entire event. Your logo will be branded alongside the ATG and CTG logos on our entry locations, all print and digital marketing and banners on the main stage.

### Package entitlements include:

Acknowledgement as the Applicator Day 2024 Major Sponsor.

One Exhibition and Live Demonstration Space.

1 hour of live demonstration time.

1/2 hour in the morning after the applicator forum and 1/2 hour after lunch.

8 x Applicator Day tickets.

Recognition as the Applicator Day major sponsor during the ACA Main conference.

Social Media Posts and Newsletter recognition in the lead up to the conference and after the event.

CONTACT Frances Marsh-Paaki - [frances.marshpaaki@corrosion.com.au](mailto:frances.marshpaaki@corrosion.com.au)  
FOR MORE INFORMATION





# FOOD TRUCK & COFFEE SPONSOR \$4000.00 INC. GST - (2 SPONSORSHIPS AVAILABLE)



The Food Truck and Coffee sponsor of Applicator Day 2024 will fuel our user experience at the Cairns Show!

## **Package entitlements include:**

Acknowledgement as the Applicator Day 2024 Food and Coffee Sponsor.

One (1) Live Demonstration Space (*Supporting Sponsor Space*)

Time allocated for Demo is *TBC*

4 x Applicator Day tickets.

Recognition as the Applicator Day food truck and coffee sponsor during the ACA Main conference.

Social Media Posts and Newsletter recognition in the lead up to the conference and after the event.

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FOR MORE INFORMATION

# WRAP PARTY SPONSOR \$3000.00 INC. GST - (2 SPONSORSHIPS AVAILABLE)



By becoming the Wrap Party Sponsor of Applicator Day 2024 your company will receive a high level of prominence throughout the entire event.

## **Package entitlements include:**

Acknowledgement as the Applicator Day 2024 Wrap Party Sponsor.

One (1) Live Demonstration Space.

Time allocated for Demo is *TBC*

4 x Applicator Day tickets.

Recognition as the Applicator Day wrap party sponsor during the ACA Main conference.  
Social Media Posts and Newsletter recognition in the lead up to the conference and after the event.

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## TRADE TABLE/BOOTH

**\$700.00 INC GST**

### INCLUSIONS:

One (1) Trestle table (NO LIVE DEMO)

Two (2) Applicator Day Tickets

PLEASE NOTE YOU MAY BRING YOUR OWN MARQUEE OR TRANSPORTABLE EXPO BOOTH SET UP TO REPLACE THE TRADE TABLE.

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## DEMO/SPEAKING BOOTHS

**\$1200.00 INC GST**

### INCLUSIONS:

One (1) Trestle table or demonstration area.

Two (2) Applicator Day Tickets

Allocated presentation or demonstration time

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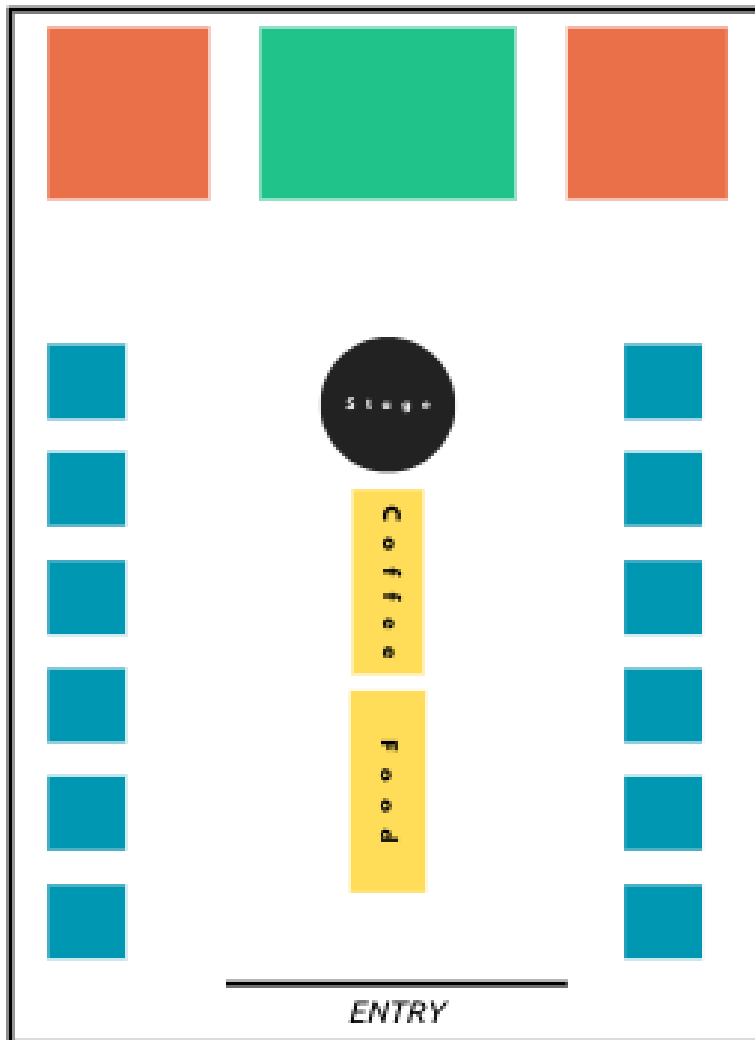
# FLOORPLAN

*Location:*

*Carpark adjacent to Wharf 5 Cairns Wharf*



*25 Meters*



*45 Meters*



*Live Demo or Trade booth space*



*Supporting and Food Sponsors*



*Major Sponsor*