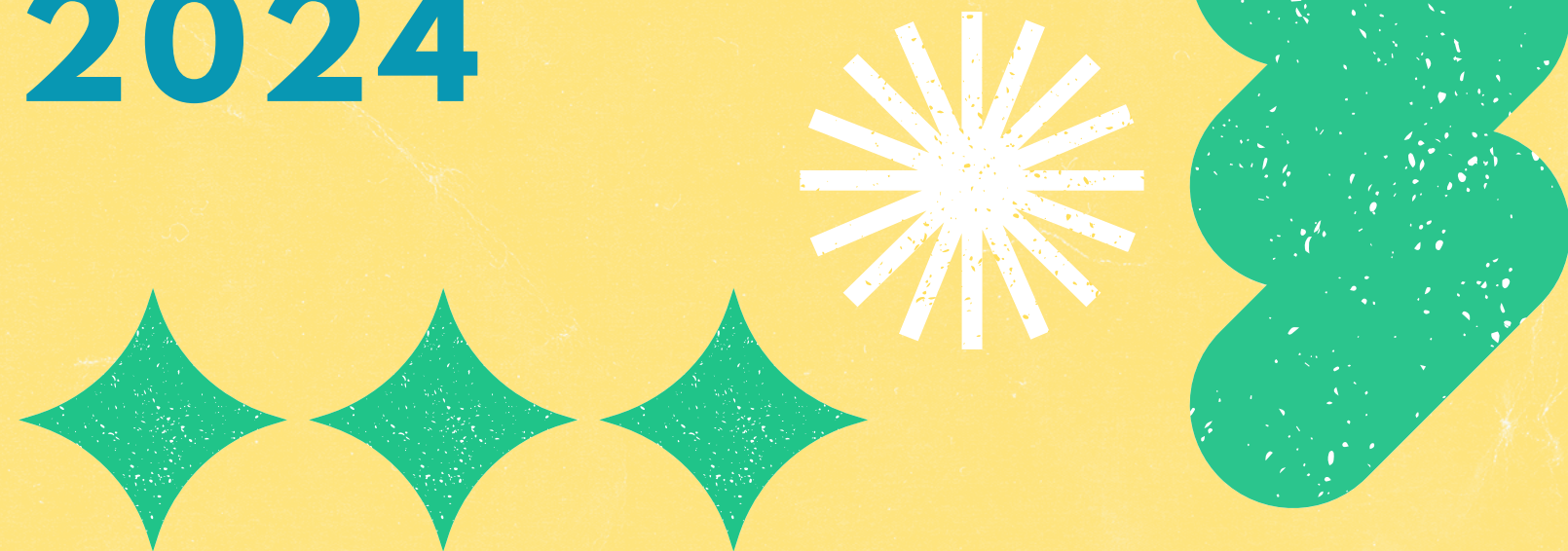




SPONSOR & EXHIBITOR PROSPECTUS 2024



Corrosion and Prevention is Australasia's premier conference for those involved in all areas of corrosion mitigation. Over the years C&P has grown to include a diverse array of technical streams, exhibitors from all over the world and unique social functions.

The conference and affiliated events are the perfect opportunity to grow and build brand awareness, make important industry connections and foster education and growth within different industry sectors.

We have put together this sponsorship packages to let you know about some of the great opportunities we have on offer for 2024.

If you have any questions regarding these offerings, please don't hesitate to e-mail CONFERENCE@CORROSION.COM.AU or contact Rachelle on 0421 440 806

Rachelle's working days are: Tuesdays and Wednesdays

WHO WE ARE?



The Australasian Corrosion Association (ACA) is the leading body for the handling and mitigation of corrosion and its impacts across Australia and New Zealand. An internationally recognised association with accredited training courses, annual conferences, and networking opportunities, the ACA provides support across diverse sectors to provide the best knowledge and experience across the corrosion industry.

As a non-for-profit, membership-based association, we serve our members in disseminating information about corrosion in all its forms. The ACA will continue to evolve and adapt to emerging forms of corrosion to support its membership in combatting its effects. The ACA is committed to sustainability and cost effectiveness for its community and beyond.

Platinum Sponsorship Package \$50,000 inc. GST



Package entitlements include:

Acknowledgement as the Corrosion & Prevention 2024 Exhibition

Six (6) complimentary full conference registrations

Two (2) complimentary exhibitor only conference registrations

Four (4) 3m x 3m exhibition stands (valued at \$18,600)

-Walls – 2.4m high matt anodized aluminium frame with

-Signage: Company name on booth fascia – digital print

-Lighting: 2 x 23 watt spotlights on track per shell

-Power: 1 x 4amp power point per shell

-One (1) 3m x 3m applicator day exhibition stand (valued at \$1,800)

Opportunity to provide one keynote speaker (to be agreed with the organisers)

Opportunity to make a brief presentation at the opening ceremony

Opportunity to make a brief presentation at the closing ceremony

Opportunity to display company banner in Plenary Hall (Banner to be supplied)

Company logo displayed on all conference print marketing material.

4 x dedicated social media and website posts - with a direct link to your company website.

Opportunity to place a corporate gift in the delegate bags.

Recognition at all functions.

Your company logo will feature on all conference marketing material including:

- Full page advertisement in the delegate booklet.
- Final Program (electronic version)
- Final Program Booklet (Distributed Electronically)
- Conference Website
- Conference Sponsors web page
- Delegate Bag
- Company logo displayed on PowerPoint slides during the Annual Dinner & Awards
- Company logo displayed on holding slides
- Company logo or name placement (depending on size restrictions) on: Conference lanyard
- Logo displayed on Conference PowerPoint holding slide
- Logo displayed Directional signage throughout the conference venue
- Up to two (2) items of collateral to be included in conference satchels (to be supplied by Platinum Sponsor)



Gold Sponsorship Package \$30,000 inc. GST



REGISTER YOUR INTEREST

Package entitlements include:

Acknowledgement as the Corrosion & Prevention 2024 Gold Sponsor

Four (4) complimentary full conference registrations

Three (3) 3m x 3m exhibition stands (valued at \$13,950)

White octanorm panels 2.4m high

Fascia Signage

One (1) x 150-watt spotlight per 3m x 3m per booth

One (1) x 4-amp power point per 3m x 3m per booth

Opportunity to make a brief presentation at the Welcome Reception of C&P2024 PERTH
Opportunity to display company banner in Plenary Hall for the duration of the conference.
Company logo displayed on all conference print marketing material.

Logo on Delegate bag

Full page advertisement in the delegate booklet. DIGITAL COPY***

2 x dedicated social media and website posts - with a direct link to your company website.

Opportunity to place a corporate gift in the delegate bags.

Your company logo will feature on all conference marketing material including:

- Final Program (electronic version)
- Final Program Booklet (Distributed Electronically)
- Conference Website
- Conference Sponsors web page
- Company logo displayed on PowerPoint slides during the Annual Dinner & Awards
- Company logo displayed on holding slides
- Company logo printed on the conference registration backdrop and windows.



Scape
CONSULTING
CORROSION SOLUTIONS

Silver Sponsorship Package

\$15,000 inc. GST



1 SPOT REMAINING

REGISTER YOUR INTEREST

Package entitlements include:

Acknowledgement as the Corrosion & Prevention 2024 Silver Sponsor

Two (2) complimentary full conference registrations

Two (2) 3m x 3m exhibition stands (valued at \$9,300)

White octanorm panels 2.4m high

Fascia Signage

One (1) x 150-watt spotlight per 3m x 3m per booth

One (1) x 4-amp power point per 3m x 3m per booth

Pop up banner displayed in the plenary hall for the duration of the conference.

Opportunity to make a brief speech during a ceremony (One ceremony per sponsor) (Closing Ceremony, Past Presidents Lunch, Opening Day 2 Plenary, Opening Day 3 Plenary)

Half page advertisement in the delegate booklet.

Company logo on PowerPoint slide during the Annual Dinner & Awards.

Opportunity to place a corporate gift in the delegate bags.

Your company logo will feature on all conference marketing material including:

- Final Program (electronic version)
- Final Program Booklet (Distributed Electronically)
- Conference Website
- Conference Sponsors web page
- Company logo displayed on PowerPoint slides during the Annual Dinner & Awards
- Company logo displayed on holding slides
- Company logo printed on the conference registration backdrop and windows.





FIRST TIME DELEGATES FUNCTION SPONSOR

For many, in an Association as old as ours, the annual conference is a chance to reconnect with colleagues they have known for decades. For others, C&P represents their first point of exposure to the ACA. By supporting this event, you will play an integral role in ensuring our newest associates feel welcomed and get the chance to connect with them before the welcome function.

Inclusions:

- 1 x dedicated social media post
- Company banner to be displayed during the event
- 1 x logo displayed in delegate booklet sponsor list.

1 x Sponsorship available \$3,000 inc. GST



AWARDS DINNER SPONSOR



1 x Sponsorship available \$15,000 inc. GST



YCG EVENT SPONSOR

Corrosion and Prevention represents a fantastic opportunity for students and early career corrosionists to forge meaningful connections with like-minded industry peers at this dedicated social event. By supporting this event, you are helping to support a bright future for tomorrow's experts in corrosion mitigation.

Inclusions:

- 1 x dedicated social media post
- Company banner to be displayed during the event
- 1 x logo displayed in delegate booklet sponsor list.

6 x Sponsorships available at \$2,500 inc. GST each



WELCOME RECEPTION SPONSOR (SUNDAY)

The C&P welcome reception is the first moment all our delegates come together to meet and greet each other. This is the opening social event for the conference and a huge drawcard for our delegates arriving into Cairns.

Inclusions:

- Opportunity to make a brief speech at the commencement of the event.
- 1 x dedicated social media post
- Company banner to be displayed during the event
- 1 x logo displayed in delegate booklet sponsor list.

2 x Sponsorship available \$5,000 inc. GST



CLOSING RECEPTION SPONSOR (Wednesday)

This event will run from 5:00pm to 8:00pm after the Ed potter Clock is turned off at the closing ceremony

This will substitute our traditional conference close event because we have extended the conference to include applicator day on Thursday.

Inclusions:

- Opportunity to make a brief speech at the commencement of the event.
- 1 x dedicated social media post
- Company banner to be displayed during the event
- 1 x logo displayed in delegate booklet sponsor list.

1 x Sponsorship available \$5,000 inc. GST



EXHIBITION OPEN NIGHT SPONSOR (Monday)



1 x Sponsorships available at \$7,000.00 inc. GST each



WOMEN IN CORROSION BREAKFAST

After three very successful WIC events in 2019, 2022 and 2023 this event returns bigger and better than ever. Featuring five panellists from across various fields of corrosion mitigation, your support of this event will be instrumental in contributing to one of the ACA's long term goals, to support the professional growth of women in our typically male-dominated industry sectors.

Inclusions:

Recognition of your business by the MC
1 x dedicated social media post
Company banner to be displayed during the event
1 x logo displayed in delegate booklet sponsor list.

5 x Sponsorships remaining at \$2,500 inc. GST each

Coatings Forum Sponsor



TECHNICAL FORUM SPONSOR

Be the recognised name behind the forum! Sponsor one of our technical forums related to your industry! You will have the opportunity to place your company banner on the stage of your chosen forum and make a brief opening presentation during that forum. Our technical forums include; Oil & Gas, Coatings, Water Industry, Concrete Structures & Building Technical Group, Cathodic Protection, Applicator Group & Defence.

Inclusions:

Recognition of your business by the MC
1 x dedicated social media post
Company banner to be displayed during the event
1 x logo displayed in delegate booklet sponsor list.

7 x Sponsorship available \$2,500 inc. GST



PLENARY SPEAKER SPONSOR

Be recognised as one of our plenary day 2 and day 3 sponsors during the opening sessions at our conference. By sponsoring a plenary session you will have the opportunity to MC the event and introduce the plenary speaker and the technical chair for that session.

Inclusions:

1 x dedicated social media post
Company banner to be displayed during the event
1 x logo displayed in delegate booklet sponsor list.

2 x Sponsorships available at \$3,500 inc. GST each



WATER BOTTLE SPONSOR

Take out our water bottle sponsorship, and brand the conference water bottles that are supplied en masse to all our delegates. From those who've been with us for years to those who're giving big presentations, the gratitude of a bottle with a little bit of you in a custom logo is a nice touch.

Inclusions:

- 1 x dedicated social media post
 - 1 x logo displayed in delegate booklet sponsor list.
 - 1 x custom water bottle
- included in every day



1 x Sponsorships available at \$5,500 inc. GST



COFFEE CART SPONSOR

Corrosion and Protection is a whirlwind of learning, connecting and sharing. It's a fantastic opportunity for delegates to meet and share ideas and some early morning coffee is a nice touch. A coffee cart sponsorship is a great way to thank you to thank you for keeping delegates energized when they need it most for the duration of the conference.

The cost of this sponsorship does not include the coffee.

Inclusions:

- 1 x dedicated social media post
- 1 x logo displayed in delegate booklet sponsor list.
- Branded coffee cart
- Branded coffee cups



1 x Sponsorships available at \$3,000 inc. GST



JUICE BAR SPONSOR

This year on Wednesday morning the ACA will provide the opportunity to set up a recovery fresh juice bar. The hungover and tired delegates will have you to thank for the freshly squeezed recovery juice on the very early morning after the awards dinner.

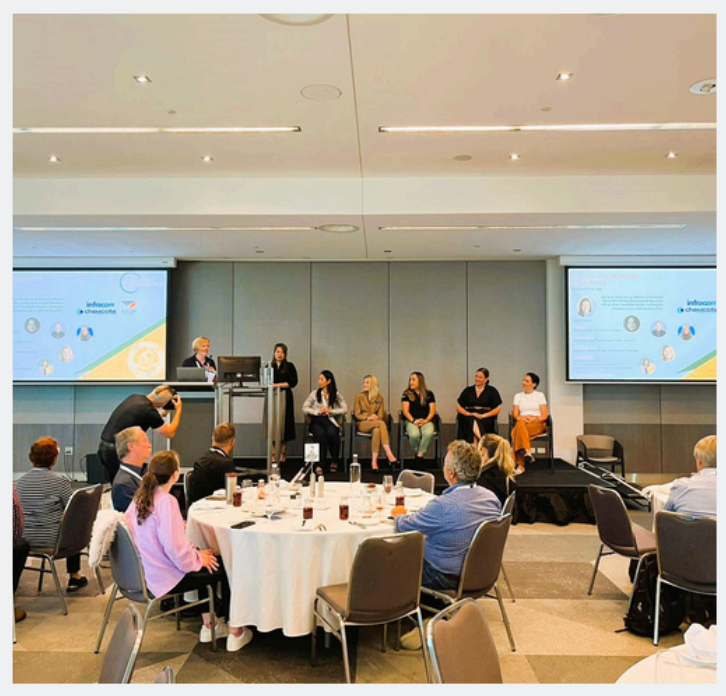
Inclusions:

- 1 x dedicated social media post
- 1 x logo displayed in delegate booklet sponsor list.
- Branded juice bar (supplied by ACA)
- Branded cups (supplied by sponsor)

The cost of this sponsorship does not include the juice, this cost is calculated on consumption

1 x Sponsorships available at \$1,500 inc. GST

REGISTER YOUR INTEREST



LEARNING CENTER SPONSOR

The learning centre is the hub of information where you can share with your peers during out meetings. Here our exhibitors and delegates can share information and include their company logos and proprietary details during the presentation.

The learning centre is open for the development of the program, MC the event, coordinating the sponsors. All the details can be included in the delegate booklet provided to the ACA before 30th September 2024

Inclusions:

- 1 x dedicated social media post
- 1 x logo displayed in delegate booklet sponsor list.
- 1 x banner or backdrop to be displayed on learning center stage.



1 x Sponsorships available at \$3,000 inc. GST each



STAMP YOUR WAY TO A HOLIDAY

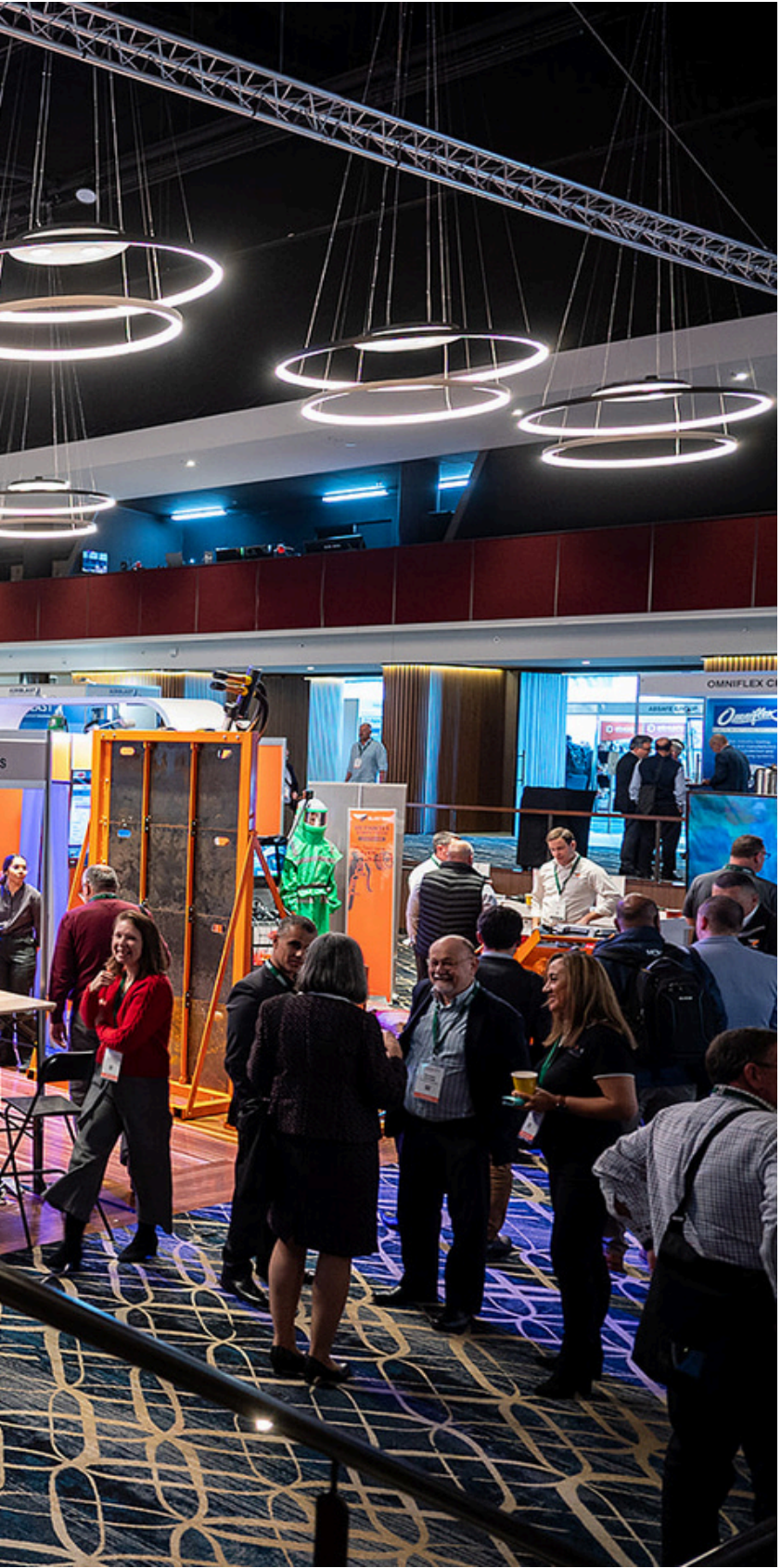
C&P 2024 will see the return of stamp your way to a HOLIDAY competition, in which delegates will need to visit 8 participating exhibitors and get their passport stamped to enter the competition to win a fabulous prize. A great way to encourage visitors to your booth, participating spots are limited and will sell out.

Inclusions:

- 1 x dedicated social media post
- 1 x logo displayed in delegate booklet sponsor list.
- LOGO FEATURED ON STAMP CARD

8 x Sponsorship available \$1,000 inc. GST

REGISTER YOUR INTEREST



EXHIBITION BOOTHS

CORPORATE ACA MEMBER \$4000.00 INC GST

NON CORPORATE ACA NON MEMBER \$4650.00 INC GST

INCLUSIONS:

One (1) Exhibition booth, inclusive of:

One stand (3m x 3m)

White octanorm panels 2.4m high

Branded organisation logo signage

One (1) x 150-watt spotlight per 3m x 3m booth

One (1) x 4-amp power point per 3m x 3m booth

Logo and business name displayed on the exhibition page of the official Conference website, including a hyperlink to your organisation's website.

Business name listed in the conference program booklet on the exhibitor page and exhibition map. (Distributed Electronically)

Business name listed on the directional boards and maps located at the conference registration desk.

One (1) Full Delegate Registration including:

Welcome Reception tickets

Morning tea, afternoon tea and lunch catering on all conference days.

Farewell Function ticket

Awards Dinner ticket

Satchel

One (1) Exhibition staff Registration including:

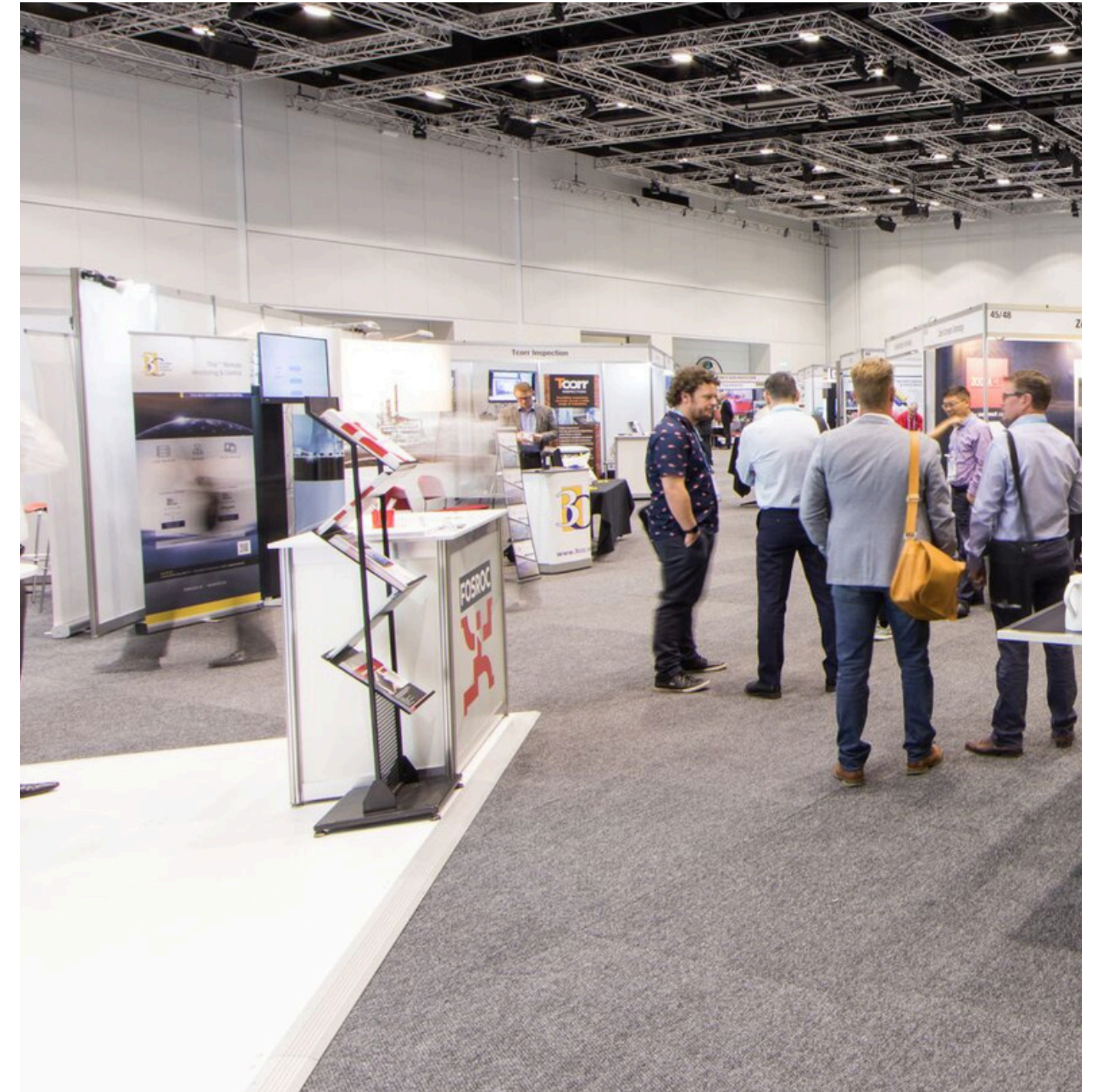
Welcome Reception tickets

Morning tea, afternoon tea and lunch catering

Farewell Function ticket

Satchel

CONTACT CONFERENCE@CORROSION.COM.AU FOR MORE INFORMATION



REGISTER YOUR INTEREST

CONTACT US



Phone us

+61 421 440 806



Email us

conference@corrosion.com.au

