



THE AUSTRALASIAN  
**CORROSION**  
ASSOCIATION INC.

# ANNUAL BRANCH PARTNERSHIP 2026



More Information, Visit Our Website

**[www.corrosion.com.au](http://www.corrosion.com.au)**



# About

Partnering with an ACA Branch in 2026 is a unique opportunity to support the industry while gaining targeted exposure for your business.

By becoming a branch or webinar partner, you're directly supporting a vibrant calendar of events including technical seminars, panel discussions, networking functions, site tours, trade events, and webinars. These activities provide members with professional development, connection, and up-to-date industry insights.

We're offering a limited number of annual partnership opportunities for businesses to align with ACA Branches across Australasia. As a Branch Partner, you'll support industry development while gaining meaningful exposure to engaged, professional audiences through live and digital platforms.

## Why Get Involved?

Partnership helps you build relationships, boost your visibility, and align your brand with an active professional community across Australasia.

## What You'll Receive

In return, partners receive a tailored benefits package that includes branding and promotional opportunities



# How It Works

Get behind an ACA Branch in 2026 and enjoy a year-long partnership that puts your brand front and centre. You'll be the spotlight sponsor for one key event and stay visible all year through live events, webinars, and digital channels.

## ✔ Brand Visibility – All Year Round

- Your logo featured at every branch event (in-person and online) as an official 2026 Annual Branch Partner
- Inclusion on a dedicated sponsor slide deck shown at all relevant branch events
- Logo and link placement on all branch-specific event registration pages
- Recognition in email communications to over 6,000+ industry contacts

## ✔ Featured Partner Benefits

- Be the featured partner for one event in the branch calendar
- Receive two complimentary tickets to your feature event
- Option to provide a 5–10 min intro at your feature event (in-person or online)
- Collaborate with ACA & selected branch to select or curate a feature event that aligns with your business goals

## ✔ Event Day Exposure

- Set up a banner or trade table at your featured in-person event (subject to venue approval)
- For webinars, showcase your company video ad before the session begins
- Receive summary attendance data and the option to send a follow-up email (via ACA) to attendees with your contact details and technical resources

## ✔ Digital Recognition & Lead Generation

- Set up a banner or trade table at your featured in-person event
- For webinars, showcase your company video ad before the session begins
- Receive summary attendance data and the option to send a follow-up email (via ACA) to attendees with your contact details and technical resources





# Your Featured Event Opportunity

As part of your partnership, you'll be offered the opportunity to feature as the main partner of one of your branch's events during the year. Every ACA Branch runs at least five events annually, and this featured event is your chance to stand out.

The Branch President and ACA Event Coordinator will work with you to help curate an event that aligns with your business goals and interests.

You can choose from a variety of formats including:

- A technical presentation with one or more speakers (1 speaker of your choice, the others will be chosen by the branch)
- A Young Corrosion Group (YCG) career panel or early-career-focused event
- A social event, such as the end-of-year Christmas function or casual activities like lawn bowls

If you'd like to include a speaker, either you or the branch can provide one. Presentations should be informative, relevant to the industry, and not overly commercial, we recommend keeping promotional content to under 10%. The goal is to engage members with insights into current trends, technologies, or best practices.

# 2026 Branch Event Packages



## NEWCASTLE BRANCH

- 5 x PLANNED EVENTS
- \$1000 EX GST EACH  
(5 x Partnerships Available)



## SOUTH AUSTRALIA BRANCH

- 5 x PLANNED EVENTS
- \$1500 EX GST EACH  
(5 x Partnerships Available)



## NEW SOUTH WALES BRANCH

- 5 x PLANNED EVENTS
- \$1500 EX GST EACH  
(5 x Partnerships Available)



## VICTORIA BRANCH

- 5 x PLANNED EVENTS
- \$1500 EX GST EACH  
(5 x Partnerships Available)



## QUEENSLAND BRANCH

- 5 x PLANNED EVENTS
- \$1500 EX GST EACH  
(5 x Partnerships Available)



## WESTERN AUSTRALIA BRANCH

- 5 x PLANNED EVENTS
- \$1500 EX GST EACH  
(5 x Partnerships Available)



## TASMANIA & NORTHERN TERRITORY

- 1-3 PLANNED EVENTS each region
- \$1500 EX GST EACH

**PLEASE NOTE:**  
We're currently working on re-activation plans for our Northern Territory and Tasmania branches, with teams organising events throughout the year to rebuild local engagement and deliver important corrosion-related content.  
If you're interested in sponsoring an event in either region, please get in touch.



Keen to get involved? Let's chat. **CONTACT US**

# Support the Future of the Industry: YCG Event Sponsorships

Each ACA Branch has a Young Corrosion Group (YCG), a network of emerging professionals from diverse backgrounds and industries. YCG plays a key role in developing future corrosion leaders by hosting 1–3 events per year including technical sessions, webinars, and social networking activities.

Sponsoring a YCG event helps support early-career engagement, build industry connections, and create inclusive opportunities for learning and collaboration.



## Your Contribution

Your sponsorship supports ticket subsidies, venue hire, light catering, and event delivery. Open to all ACA members, YCG events foster industry connection across generations.

- Social Events – \$1,000 ex GST  
Casual networking: trivia, lawn bowls, etc.
- Technical Events – \$1,500 ex GST  
Industry talks, panels, or workshops.



## Sponsorship Inclusions

- Recognition as the official YCG State Sponsor for the year
- Logo placement and website link on all event marketing
- 2 complimentary tickets to your sponsored event
- Opportunity to provide a 5–10 minute introduction at the event
- Option to suggest a speaker, aligned with the YCG-selected topic

[GET STARTED →](#)

# Event-Only Sponsorship

Missed the February/March cut-off? You can still get your brand in front of our audience!

While our Annual Branch Partnership program typically kicks off in February/March to ensure maximum exposure for our year-round partners, we also offer flexible Event-Only Sponsorship packages, a great way to align your brand with key industry events and audiences throughout the year. This option allows you to support specific events that are most relevant to your business, giving you targeted visibility and engagement.



## Event-Only Sponsorship Packages

You can choose to sponsor one event at a time, with options as follows:

- **Technical Event Sponsorship** – \$1,500 ex GST  
(or split sponsorship: \$750 ex GST each for two sponsors)
- **Social Event Sponsorship** – \$1,000 ex GST  
(or split sponsorship: \$500 ex GST each for two sponsors)



## What You'll Receive as an Event Sponsor

- 2 x social media posts featuring your logo and sponsorship acknowledgment
- Inclusion in our event email newsletter, sent directly to the target state audience, with your logo linked to your preferred landing page
- Logo placement on the event registration page as an official sponsor
- 2 x complimentary tickets to the event
- On-site branding – option to erect a banner at the venue (subject to approval)
- Speaking opportunity:
  - For Technical Events – Option to supply or suggest one speaker to present, or deliver a 5–10-minute introduction at the beginning of the event to showcase your company and services.
  - For Social Events – Deliver a 5–10-minute welcome or introduction to attendees at the start of the event.



# Contact Us



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We're here to help! Whether you're interested in sponsoring an event, partnering with a Branch or the Young Corrosion Group (YCG), or just want to learn more about what we do, we'd love to hear from you.

Reach out to our team for any questions about sponsorship packages, event opportunities, or general support. We'll connect you with the right person in your state or area of interest.



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[Submit Your Interest HERE](#)



# Terms and Conditions

## Event Management & Scheduling

- The ACA reserves the right to change, reschedule, or cancel any event or webinar at its discretion. If your chosen Branch is unable to deliver your selected sponsored event, the ACA will make every effort to offer an alternative of equivalent value.
- If the topic of your featured event changes, the ACA and the local Branch will work with you to find a mutually beneficial replacement.
- Should technical issues impact a webinar, the ACA may choose to reschedule, provide a re-recorded version, or release a transcript. The decision to re-record is at the speaker's discretion.
- Speakers, venues, and event schedules are subject to change. The ACA will notify sponsors of any major changes and will work to ensure continued value where possible.
- If a sponsor withdraws from a confirmed partnership or event sponsorship, no refund will be issued. The ACA will aim to offer an alternative opportunity within the same calendar year, where available.

## Branch Partnership Timing & Conditions

- The Annual Branch Partnership program typically closes to new expressions of interest by February/March each year to ensure maximum exposure for confirmed sponsors across the full event calendar.
- Sponsors interested in joining after this period may still be considered, but ACA Head Office and the relevant Branch President will assess which benefits remain available. Confirmation of a late-starting partnership must include agreement that not all promotional benefits may be deliverable depending on campaign timing and event scheduling.

## Event-Only Sponsorship Conditions

- Event-Only Sponsorship is available for selected individual events throughout the year. This provides a flexible way for sponsors to support specific topics, regions, or audiences without committing to a full-year partnership.
- Entitlements apply only to the sponsored event and cannot be transferred or applied to other events.
- Sponsors must provide all required assets (logo, web links, speaker info, etc.) no later than four (4) weeks before the event to ensure delivery of entitlements.
- Event sponsors may display banners or physical marketing materials on-site, subject to venue approval.
- In cases with multiple sponsors for a single event, ACA will ensure fair and balanced brand exposure across all promotional channels.

## Sponsorship Entitlements & Delivery

- Sponsorship benefits such as tickets, advertising, and speaking opportunities are valid only for the current calendar year and are non-transferable. Unused benefits will not be refunded or rolled over to future years.
- In-person event sponsors are entitled to two (2) complimentary registrations for the event they are supporting. Attendance at other ACA events is not included unless otherwise specified.
- All sponsorship entitlements depend on confirmation of booking and timely receipt of required sponsor materials.
- In free ACA events without a sponsor (e.g. site visits), sponsor branding will only be included with prior approval from the event host.
- Corporate Members are limited to one branch-level partnership across all branches per year until all tiers have had the opportunity to participate. Any remaining opportunities will then be made available on a first-come, first-served basis.

## Content & Brand Representation

- All sponsor logos, branding, and marketing content are subject to approval by the ACA. The ACA reserves the right to decline or request changes to materials that do not align with its values or event objectives.
- Presentation content must be educational and relevant to the corrosion industry. A maximum of 10% of presentation content may be promotional in nature. Direct sales pitches are not permitted.
- Certain venues may restrict the use of trade tables, banners, or other promotional materials. Where this is the case, ACA will work with sponsors to explore alternative ways to deliver value.
- Sponsors are responsible for providing, setting up, and maintaining their own materials. ACA will assist where feasible.

## Financial Terms

- All sponsorship pricing is in Australian dollars and excludes GST. If the GST rate changes, pricing will be updated accordingly.
- Full payment must be received prior to the sponsored event or partnership commencement. Sponsors will not be promoted or entitled to any benefits until payment is received in full.
- If payment is not received at least 30 days prior to the event, ACA reserves the right to charge the outstanding amount to the authorised credit card on file.

## Insurance & Liability

- All sponsors and exhibitors must hold valid Public and Product Liability Insurance. Proof may be requested by ACA or the venue and must be supplied on demand.
- ACA accepts no responsibility for loss, damage, or disruption caused by circumstances beyond its control. In the case of cancellation or disruption, ACA's liability is limited to any applicable venue or supplier refund.

## Privacy Statement

- By participating in ACA events, sponsors agree to allow ACA to share necessary details with contractors and suppliers in support of the event.
- This may include being listed as a sponsor in communications or being contacted about future ACA opportunities. Sponsors may opt out of these communications by notifying ACA at any time.